



## STEAM SUMMARY 2023 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	329.80
% change on 2022 (£'s 2023)	2.0%

Total visitor days (M)	3.53
% change on 2022	0.8%
Staying visitor days (M)	1.81
% change on 2022	4.1%

Total visitor numbers (M)	2.29
% change on 2022	-1.8%
Number of staying visitors (M)	0.58
% change on 2022	0.4%
Number of day visitors (M)	1.71
% change on 2022	-2.5%

Number of FTE jobs supported by tourism spend	3,462
% change on 2022	3.2%